

Rhein 83 srl

Via Zago 10/abc

40128 Bologna (BO)

Tel: 051244510 - Fax: 051245238

P.VAT 02418300378

PEC: info@pec.rhein83.it

Information on the processing of personal data pursuant to art. 13-14 Reg.to UE 2016/679

Interested Persons: Website visitors.

Rhein 83 srl as Data Controller of your personal data, pursuant to and for the purposes of Reg.to EU 2016/679 below 'GDPR', hereby informs you that the aforementioned legislation provides for the protection of data subjects with regard to the processing of personal data and that such processing will be based on the principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

Your personal data will be processed in accordance with the legislative provisions of the above-mentioned legislation and the confidentiality obligations therein.

Purpose and legal basis of the processing: your data will be used for the following purposes relating to the execution of measures related to contractual or pre-contractual obligations:

- technical and functional access to the Site no data is kept after the closure of the Browser;
- Follow up the requests made by the user through the various data collection forms;
- Statistical purposes and analysis of navigation and users.

Your personal data may also, with your consent, be used for the following purposes:

- Marketing activities to update you on Rhein 83 products and services and future initiatives. The tools used by the Owner to offer you such updates are (i) the sending of newsletters by e-mail to which you can unsubscribe at any time via a link present in each communication (opt-out), (ii) services and tools (remarketing and retargeting) offered by third parties such as corporate social networks (Facebook).

The provision of data is optional for you regarding the aforementioned purposes, and any refusal to process it does not compromise the continuation of the relationship or the adequacy of the treatment itself.

Method of treatment. Your personal data may be processed in the following ways:

- by means of electronic computers using directly managed or programmed software systems;
- temporary treatment in anonymous form.

All processing takes place in accordance with the procedures set out in Art. 6, 32 of the GDPR and by adopting the appropriate security measures provided for.

Your data will be processed only by personnel expressly authorized by the Data Controller and, in particular, by the following categories of authorized personnel:

- programmers and Analysts;
- marketing office.

Communications to Third Parties: Your data may be disclosed to external parties for the proper management of the relationship and in particular to the following categories of Recipients identified as Third Parties:

- Consultants appointed as data controllers.

Dissemination: Your personal data will not be disclosed in any way.

Period of Conservation. Please note that, in compliance with the principles of lawfulness, purpose limitation and data minimization, pursuant to art. 5 of GDPR, the retention period of your personal data is:

- the data will be stored to fulfill the specific request of the user;
- temporary data will be deleted at the end of the session;
- in case of consent, the data will be kept for the time necessary to carry out the marketing purposes.

Cookie management: if you have doubts or concerns about the use of cookies, you can always intervene to prevent the setting and reading of cookies, for example by changing the privacy settings within your browser to block certain types.

Because each browser - and often different versions of the same browser - They also differ significantly from each other if you prefer to act independently through the preferences of your browser can find detailed information on the procedure required in the help of your browser. For an overview of the most common browser action modes, visit www.cookiepedia.co.uk.

Advertising companies also allow you to opt out of receiving targeted ads, if desired. This does not prevent the setting of cookies but stops the use and collection of certain data by these companies.

For more information and opt-out, visit www.youronlinechoices.eu/.

Data Controller: The Data Controller, pursuant to the Law, is Rhein 83 srl (Via Zago 10/abc, 40128 Bologna (BO); P. VAT: 02418300378;

Contact: E-mail: info@rhein83.com; Telephone: 051244510 in the person of his pro tempore legal representative.

You have the right to obtain from the owner the cancellation (right to be forgotten), the limitation, the updating, the rectification, the portability, the opposition to the processing of personal data concerning you, as well as in general can exercise all the rights provided by art. 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

Reg.to UE 2016/679: Artt. 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1.The data subject has the right to obtain confirmation of the existence or otherwise of personal data concerning him, even if not yet registered, their communication in an intelligible form and the possibility of making a complaint to the supervisory authority.

2.The data subject shall have the right to obtain information on:

- a. the origin of personal data;
- b. the purposes and methods of processing;
- c. the logic applied in the case of treatment carried out with the help of electronic tools;
- d. the identification of the owner, the managers and the representative designated pursuant to Article 5, paragraph 2;
- e. the subjects or categories of subjects to whom the personal data may be disclosed or who may become aware of them as designated representative in the territory of the State, of responsible persons or persons in charge.

3.You have the right to obtain:

- a. updating, correcting or, where appropriate, integrating the data;
- b. the deletion, transformation into anonymous form or blocking of data processed in violation of the law, including those whose storage is not necessary in relation to the purposes for which the data were collected or subsequently processed;
- c. proof that the operations referred to in a) and b) have been brought to the attention, including as regards their content, of those to whom the data have been communicated or disseminated, except where such compliance proves impossible or involves the use of means manifestly disproportionate to the protected right;
- d. data portability.

4.You have the right to object, in whole or in part:

- a. for legitimate reasons relating to the processing of personal data concerning him, even if relevant to the purpose of the collection;
- b. the processing of personal data concerning him for the purpose of sending advertising material or direct sales or for the performance of market research or commercial communication.

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Formula for obtaining the consent of the data subject

Date : Place :

First name, Last name:

Do you consent to the processing of personal data for the optional purposes listed below?

☐ YES ☐ NO

Marketing activities to update you on Rhein 83 products and services and future initiatives. The tools used by the Owner to offer you such updates are (i) the sending of newsletters by e-mail to which you can unsubscribe at any time via a link present in each communication (opt-out), (ii) services and tools (remarketing and retargeting) offered by third parties such as corporate social networks (META)